

Good Practices IN THE INNOTECS PROJECT

Title of the Good Practise Example	Description of the solutions developed or adopted	Effects	-Linking words in this case to "employability" - Transferability	Coordinator / Partners	This project took place in years	Further details
<p>STUDENT'S LAB.</p> <p>The project was born from the desire to create a link between the world of education and the labor market, with reference to the professional categories working in the fields of enterprises, communication and technology.</p> <p>Students have also been required to deal with the different aspect connected to the world of enterprise such as:</p> <ul style="list-style-type: none"> - Conception and planning; - Fund raising, budgeting, reporting; - Marketing and public relations; 	<p>Following the thrust from the market demand, through this project, our vocational school, aimed at developing three different training programmes to allow and help students to create different types of start-ups. The three "Students Lab"s programmes that have involved our students have been divided in three types (or categories) of labs: <i>.biz</i>, <i>.com</i>, <i>.tech</i>.</p> <p><i>“.biz”</i> is the training programme that dealing with the creation and management of entrepreneurship labs within the school. With the guidance and support of a Trainer and of a school teacher, students have undertaken an effective and true business, creating a business idea, gathering a nominal capital, undertaking positions, elaborating a business plan and producing actual products and real facilities.</p> <p><i>“.com”</i> is the training programme that, by means of the creation and management of communication labs, has allowed students to focus on communication at any level, to carry out communication formats, to develop competences concerning enterprise communication, journalism, event planning, advertising.</p> <p><i>“.tech”</i> is the training programme that includes the creation and management of technological innovation labs. Students had the opportunity to analyze renewable sources of energy and energy saving products, to study technology innovation processes and putting themselves to the test during the ideation, planning and creation of a hi-tech and/or energy saving product.</p> <p>It's a Merit and Distinction program which aims to promote the link between young students and Continental, as well as put them in contact with the industrial world by allowing them to develop a professional experience and skill set in a true working environment.</p>	<p>The project aimed at empowering cross competences such team working, problem solving, leadership, communication, spirit of entrepreneurship and initiative, self-employment. The project aimed to integrate students' education through the learning of skills that are not completely covered in the school curriculum but which are highly required by companies working in the field.</p>	<p>The target group is students aged 16/17, attending the third and fourth classes have been selected to participate in the project</p>	<p>Human resources are represented by the school teachers and operational partners (I.G.S.) involved in the project.</p>	<p>2015-2016</p>	<p>contact details: I.I.S. « BRUNELLESCHI/DA VINCI », Via Piave, 39 03100 FROSINONE (ITALY)</p> <p>Email fris01700p@istruzione.it</p> <p>Tel. +39 0775 211983 Fax. +39 0775 210660 PEC: fris01700p@pec.istruzione.it</p> <p>Web site : www.iisbrunelleschidavinci.gov.it</p>

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.